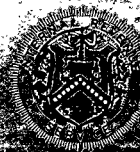


INDUSTRY CIRCULAR

OFFICE OF THE COMMISSIONER OF INTERNAL REVENUE
ALCOHOL AND TOBACCO TAX DIVISION



Industry Circular No. 58-12

July 11, 1958

SOLICITATION OF ORDERS FROM LIQUOR DEALERS IN MISSISSIPPI

**Distillers, Rectifiers, and Bottlers of
Distilled Spirits, Wholesalers and
Importers of Distilled Spirits;
and Others Concerned:**

Purpose. The purpose of this circular is to inform distillers, rectifiers, and bottlers of distilled spirits, as well as importers and wholesalers of such products, of the views of this office with respect to sales promotional activity in the State of Mississippi.

Background. Recent investigations have indicated that distillers, rectifiers, and bottlers of distilled spirits, or importers or wholesalers of such products, have been soliciting Mississippi liquor dealers to purchase their products for resale in Mississippi, in violation of State law.

Conclusion. Producers, importers, and wholesalers of alcoholic beverages who solicit liquor dealers located in Mississippi to purchase intoxicating liquors for resale in Mississippi, or otherwise induce, instigate, participate, or assist in any way, in the importation or transportation of intoxicating liquors into Mississippi for delivery or use therein, in violation of Mississippi law, are advised that in addition to the possibility of incurring criminal liability for violation of applicable Federal or State law involved in such transaction, will also jeopardize their Federal basic permits. This pronouncement involves no change in the existing and long established operating policy.

Inquiries. Inquiries regarding this Industry Circular should refer to its number and be addressed to the Director, Alcohol and Tobacco Tax (O:AT:B), Washington 25, D. C.

Dwight E. Avis
Director, Alcohol and Tobacco Tax Division